

Tooth Fairy Gala



Never stop wondering.
Never stop imagining.™

Sponsorship Packet



Tooth Fairy Gala

Saturday, February 17, 2024, 5:00 – 9:00 PM

Arizona Science Center | 600 E. Washington St., Phoenix, AZ 85004



After a 3-year hiatus NATIVE HEALTH's Board of Directors are excited to announce the agency's return to in-person fundraising! A lot has changed in the years since the pandemic, except NATIVE HEALTH's diligence to serving the urban Indigenous community and all those underserved and underrepresented.

The Tooth Fairy Gala, in partnership with the Arizona Science Center, is a new venture for the agency, and offers a unique experience for supporters of oral health and health equity. The premier event expects nearly 200 non-profit leaders and community members to attend the fundraiser to enjoy fine food, entertainment, and engage in the silent auction while helping NATIVE HEALTH raise funds to support NATIVE HEALTH's Oral Healthcare Program.

Visit <https://www.nativehealthphoenix.org/event/native-health-tooth-fairy-gala/> for more information.

NATIVE HEALTH Oral Healthcare Program

provides preventative, acute, and restorative dental health care needs to our Indigenous community and other underserved individuals and families within the Phoenix metro area. The dental program will soon be growing to include services at all 3 locations. The program is highly active in outreach activities, providing much needed services to individuals and families that have difficulties overcoming transportation barriers. The goal is to enable our program to provide services to the very youngest and oldest community members, including specialty care in our Mesa clinic to address those concerns that are of utmost importance and require swift attention.



AGENCY OVERVIEW

NATIVE HEALTH strives to provide the best health care available for urban American Indians, Alaska Natives and other underserved individuals who generally experience barriers to holistic, patient-centered, culturally sensitive health and wellness services.

MEDICAL

Primary medical and chronic illness services including:

- Primary Medical Care
- Prenatal Services
- Pediatric Services
- Integrated Behavioral Health
- Family Medical Care
- Diabetes care
- HIV Services
- Coordinated Care Services

DENTAL

Primary dental services including:

- Cleanings and X-Rays
- Extractions & Fillings
- Fluoride Varnish
- Crowns and Partial

BEHAVIORAL HEALTH

Primary behavioral health and counseling services

- Individual, Group and Family Counseling
- Domestic Violence Services
- Anger Management Groups
- Recovery Services

COMMUNITY HEALTH AND WELLNESS

Health promotion and disease prevention services including (but not limited to):

- Women, Infant and Children (WIC)
- Diabetes Education and Chronic Care
- Indigenous Wellness
- Home Visiting Program
- ALTCS



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NATIVE HEALTH Central
NHW Community Health Center
NATIVE HEALTH Mesa
NATIVE HEALTH Mobile Unit

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Tooth Fairy Gala



SPONSORSHIP OPPORTUNITIES

TOOTH FAIRY SPONSORSHIP - \$30,000

- Company logo on guest item
- ONE VIP Table of 10 seats
- Company logo on event promotional materials & NH Open House Materials
- Recognition as Tooth Fairy Sponsor and logo on screen during event
- FULL page advertisement in the Event Program
- Company logo on event web page and social media with link to company website
- Acknowledgement in the NATIVE HEALTH Monthly Newsletter (distributed to 39,000 subscribers)

GOLD CROWN SPONSORSHIP - \$25,000

- On VIP Table reserved for 10 seats
- Company logo on all event promotional materials & NH Open House Materials
- Recognition of Gold Crown Sponsor and logo on screen during event
- FULL page advertisement in the Event Program
- Company logo on event web page and social media with link to company website
- Acknowledgement in the NATIVE HEALTH Monthly Newsletter (distributed to 39,000 subscribers)

STRAIGHT SMILE SPONSORSHIP - \$15,000

- Five eats at a reserved table
- Company logo on all promotional materials
- Recognition of Straight Smile Sponsor and logo on screen during event
- 1/2 page advertisement in the Event Program
- Company logo on event web page and social media with link to company website
- Acknowledgement in the NATIVE HEALTH Monthly Newsletter (distributed to 39,000 subscribers)

BRIGHT SMILE SPONSORSHIP - \$10,000

- Four seats at a reserved table
- Recognition of Bright Smile Sponsor and log on screen during event
- Company logo on event web page and social media with link to company website
- Acknowledgement in the NATIVE HEATLH Monthly Newsletter (distributed to 39,000 subscribers)

SPARKLY TEETH SPONSORSHIP - \$5,000

- Two seats at a reserved table
- Recognition of Sparkling Teeth Sponsorship and logo on screen during event.
- Company logo on event web page and social media with link to company website
- Acknowledgement in the NATIVE HEALTH Monthly Newsletter (distributed to 39,000 subscribers)

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UNDERWRITING OPPORTUNITIES

~~Reception~~ **SOLD** \$4,000

(Seeking 3 Underwriters)

Underwriter will support the reception, enabling each guest to enjoy hors d'oeuvres and adult beverages. The Reception underwriter will be prominently acknowledged during the reception with a poster containing your company logo. Additional benefits include:

- Company logo on event website, social media, sponsorship poster, presentation video and program guide.
- Acknowledgement during event and in NATIVE HEALTH Monthly Newsletter (distributed to approx. 39,000).
- VIP Reserved Seating for 2 guests.

Equipment Rental - \$4,000

(Seeking 2 Underwriters)

Underwriter will support the rental of Arizona Science Center equipment. This includes round tables (20), chairs (200), staging, table & chair linens and draping to transform ASC lobby into an elegant dining area

- Company logo on event website, social media, sponsorship poster, presentation video and program guide.
- Acknowledgement during event and in NATIVE HEALTH Monthly Newsletter (distributed to approx. 39,000).
- VIP Reserved Seating for 2 guests.

Entertainment - \$2,500

(Seeking 2 Underwriters)

Underwriter will cover the cost of the featured Indigenous entertainment, including musicians and traditional dancers/performers. Additional benefits include:

- Company logo on event website, social media, sponsorship poster, presentation video and program guide.
- Acknowledgement during event and in NATIVE HEALTH Monthly Newsletter (distributed to approx. 39,000).

~~Parking~~ **SOLD** \$750

(Seeking 2 Underwriters)

Underwriter will support the cost to assist attendees in king. Additional benefits include:

- Company logo on event website, social media, sponsorship poster, presentation video and program guide.
- Acknowledgement during event and in NATIVE HEALTH Monthly Newsletter (distributed to approx. 39,000).

~~Photo Booth~~ **SOLD** - \$350

(Seeking 2 Underwriters)

Underwriter will support the cost of the Photo Booth, enabling guests to have their photo taken in a fun setting to help commemorate the night. Additional benefits include:

- Company logo/name printed on photo strips.
- Company logo on event website, social media, sponsorship poster, presentation video and program guide.
- Acknowledgement during event and in NATIVE HEALTH Monthly Newsletter (distributed to approx. 39,000).



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UNDERWRITER/SPONSOR FORM

A letter of acknowledgment for your generosity will be provided.

UNDERWRITER:

☐ Facility - \$8,500

☐ Reception - \$4,000

☐ Equipment Rental - \$4,000

☐ Theater - \$1,000

☐ Entertainment - \$2,500

☐ Parking - \$750

☐ Photo Booth - \$350

SPONSORSHIP:

☐ Tooth Fairy - \$ 30,000

☐ Straight Smile - \$ 15,000

☐ Sparkly Teeth - \$ 5,000

☐ Gold Crown - \$ 25,000

☐ Bright Smile - \$ 10,000

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Company Contact: _____

☐ I will make an online payment at www.nativehealthphoenix.org/donate
(Please note Sponsorship Level in Comments field)

☐ I will make a check made payable to NATIVE HEALTH (enclosed)
Please mail registration form and check to:
NATIVE HEALTH – Attn. Crystal Begay
4041 North Central Ave., Building C
Phoenix, AZ 85012

☐ Email completed PDF to: toothfairygala@nachci.com

☐ Please mail an invoice to the address noted above.



**ARIZONA
SCIENCE
CENTER**

Never stop wondering.
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LOGO AND PROGRAM AD SPECIFICATIONS

Submit to: Javier Quiroga, Marketing & Social Media Coordinator Email: JQuiroga@nachci.com, Phone: (602) 279-5262, ext. 11012

Sponsors are entitled to ads in the 2023 Tooth Fairy Gala program, using the following guidelines:

- Tooth Fairy (\$ 30,000) Sponsor: Full-page color ad, 5" width x 8" height, no bleeds (vertical format), PDF format preferred.
- Gold Crown (\$ 25,000) Sponsor: Full-page color ad, 5" width x 8" height, no bleeds (vertical format), PDF format preferred.
- Straight Smile (\$ 15,000) Sponsor: Half-page color ad, 5" width x 4" height, no bleeds (horizontal format), PDF format preferred.
- Bright Smile (\$ 10,000) Sponsor: Half-page color ad, 5" width x 4" height, no bleeds (horizontal format), PDF format preferred.
- Sparkly Teeth (\$ 5,000) Sponsor: Name and/or logo listing, vector/eps format preferred. Formats include JPG, TIFF and PDF.

All Underwriting Opportunities:

- Name and/or logo listing, vector/eps format preferred. Formats include jpeg, tiff and PDF.

All ads are non-bleed. Preferred file format for artwork is in PDF. No ad submissions in Microsoft Word, PowerPoint, or Publisher will be accepted. Ads and/or logos must be a minimum resolution of 300dpi.

Please convert all advertisements to format outlines.

For questions or comments please contact Javier Quiroga, JQuiroga@nachci.com

Final Program Artwork Deadline is Friday, February 9, 2024